



CREATING
OPPORTUNITIES

BUSINESS SAVO OY

- Business Savo is a management consulting company, founded by Petra Ryymin in 2018, Kuopio, Finland
- We specialize in training and consulting services to SMEs and entrepreneurs
- We find the right people for your core business activities
- Our services are tailor-made to meet the customer's requirements

“With our customized services, I believe that more and more Finnish companies & individuals can get benefits as well as grow internationally and sustainably.”

Petra Ryymin – CEO of Business Savo

OUR SERVICES

1 Business Concept Design

2 Market Intelligence

3 Business Consulting

4 Training and Education

5 Funding Application Support

1. BUSINESS CONCEPT DESIGN

It is all about transforming thoughts and ideas into a concrete business plan

Reviewing the company's plan and updating the strategy

Analyzing the need for redesigning the business model

Growth-related financing and investment plans

Marketing plan according to the customers' requirements

[More Information!](#)

2. MARKET INTELLIGENCE

PLAN

Strategy and concrete plans
Market situation as well as market game rules
Trends, megatrends

PREPARE

Opportunities Vs Risks
Legal requirements (certificates, permits, etc)
Market selection and validation culture

ACTION

Competitors & Customer Analysis
Customers/ distributors/ partners preferences
Purchasing process, customer awareness, decision-maker
identification

IMPROVE

Price optimization of products/services
Revenue model & Sales channels
Customer behaviour

[More Information!](#)

3. BUSINESS CONSULTING

Business Analysis

- Analyzing of the business current situation
- Preparing business plan
- Implementation of the ideas

Coordination & Management

- Guidance on the payment applications
- Internal financial monitoring & reporting

Consulting & Strategy work

- Assistance in the re-orienting existing strategy
- Sharpening/starting of company's board work

DiSC Analysis

- Solutions for business challenges
- Improving interactions between the teams
- Finding one own's strength

[More Information!](#)

4. TRAINING AND EDUCATION

**Workforce
&
Recruitment
Training**

**Staff
Training**

**Acquisition
of
Skilled
Labor**

**Interaction
&
Communication**

**Cross-
Cultural
Communication**

**Digital
Marketing**

**Other
Training
Entities**

[More Information!](#)

5. FUNDING APPLICATION SUPPORT

Assistance in finding
the right funding
program

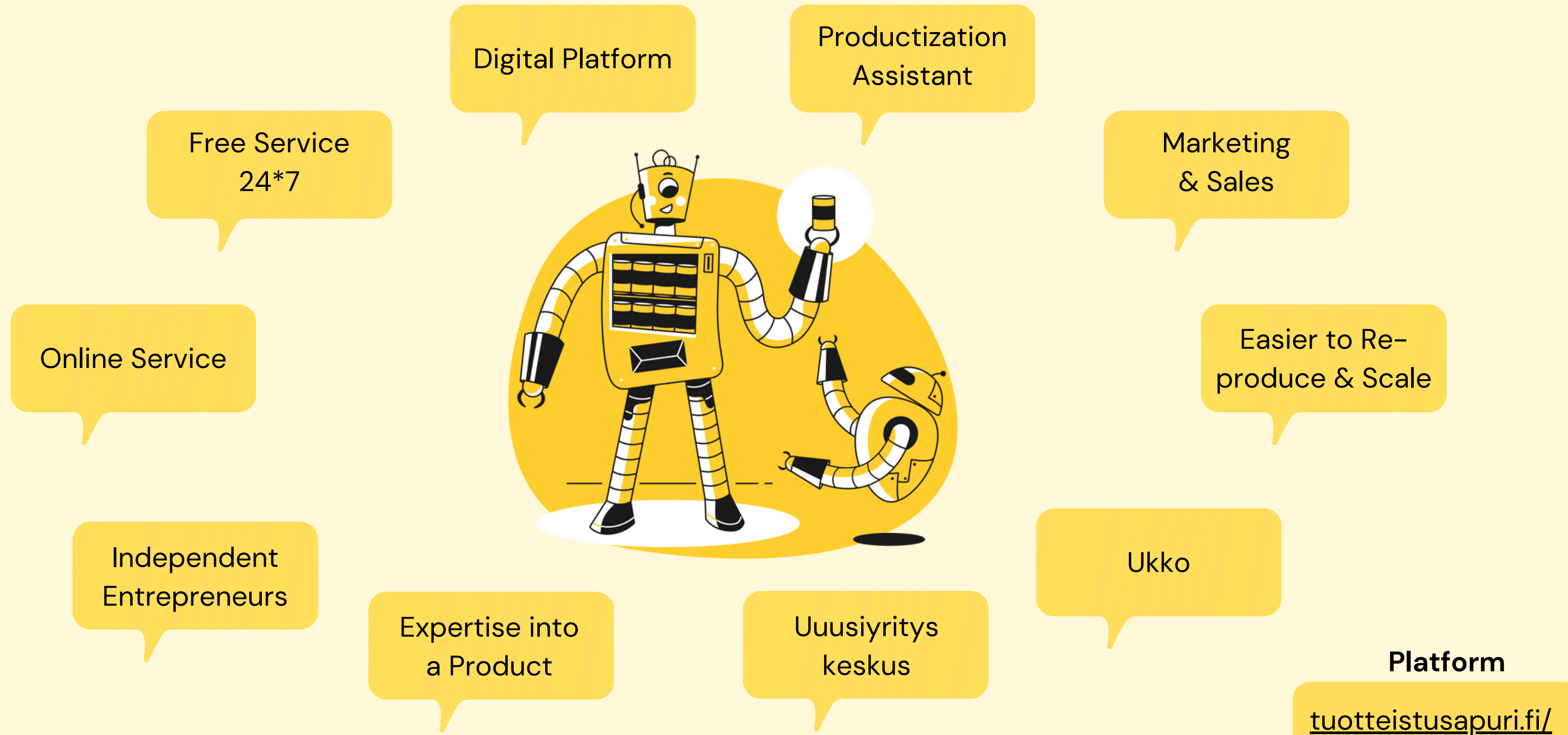
Assistance throughout
the whole process of
filing the applications

Business Savo is a service provider of

- ELY- Kehittämispalvelut
- Business Finland- Internationalization Consultant

[More Information!](#)

FOR ENTREPRENEURS



OUR CUSTOMERS



Liepuska



OUR TEAM



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THANK YOU!

**More Info @
www.businesssavo.fi**

